A colorful cube with black text

Description automatically generated **Entry Form**

**Deadline 4pm Monday 4th September 2023**

**NB – PLEASE DON’T MENTION YOUR AGENCY NAME WITHIN THE SUBMSISSION – ONLY INCLUDE THIS ON THE FINAL PAGE WITH YOUR CONTACT DETAILS.**

**In order to keep an equal playing field, we ask you not to include any video. We encourage the inclusion of analytic models, and graphics where appropriate.**

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| **Q Introduce the background context and objectives of your Case Study (i.e. What was the problem/challenge your client was facing and why was a Qualitative approach used?) (300 words max)** |

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| **Q Describe the methodology you used and why you selected that approach to meet the objectives (400 words max)** |

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| **Q Describe why you believe your case study deserves this Excellence Award. (*Refer to the judging criteria to help here*) (800 - 1000 words)** |

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| **Title of your Case Study:** |
| **Your Details:** The Lead Entrant will be the person we contact regarding this entry. (Max of two entrants per paper)  **Lead entrant name (MUST be an AQR member):**  **Tel:**    **Email:**  **Postal Address:**  **If Joint Paper – 2nd person’s details**  **Name:**  **AQR Member?**  **Company:**  **Tel:**    **Email:**  **Postal Address:** |
| **Entry Fee £275 + VAT = £330.00**  **🞎 I have paid online at** [**https://www.aqr.org.uk/pay/QEXAWARD**](https://www.aqr.org.uk/pay/QEXAWARD) |
| **Signature:** |
| **Date:** |

**Please return completed form to AQR by email: info@aqr.org.uk**

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